Corporate Capabilities

WEB TRAITS, INC.
IT & CYBERSECURITY SOLUTIONS PROVIDER

Mission Statement

Our mission is to provide stellar, cost-effective services to build, secure and optimize our customers' IT systems. Striving always to surpass client expectations, we are guided in our work by our core principles: customized service, value delivery, comprehensive excellence and equal opportunity.

Testimonial

"Web Traits has deep technical and management experience in the area of Information Security. Although a small company compared to some of the other prime vendors, their prompt response to address issues, the attention to detail and the passion their employees bring to work is a breath of fresh air and highly inspiring to others."

Chief Information Security Officer (CISO)
Information Security, Continuity and Contingency Planning

Services Overview

Cybersecurity	Oracle Hyperion Planning & Budgeting
Our cybersecurity expertise includes information security, digital forensics, risk analysis and regulatory compliance, including a thorough understanding of federal regulations and requirements (e.g., NIST, FIPS, OMB, FISMA). Our engineers and architects build Computer Network Defense (CND) systems for federal, state and local governments. We help our clients manage the complete cybersecurity life cycle, from network traffic analysis to intrusion detection to cyber-attack recovery and prevention.	We implement Oracle Hyperion Planning and Budgeting to integrate and simplify our clients' budget preparation, reviews, approvals, publications and disclosures, providing better visibility into planning, actuals, budgeting and forecasting to improve accuracy and reduce cost of ownership. For years, we have successfully supported government agencies and our commercial clients in overcoming complexities in numerous areas of planning and budgeting.
Software Design & Development	**Managed Services**
We build systems that unify platforms and technologies, incorporating turnkey solutions and aligning complex business processes to achieve optimal performance. Our team capitalizes on our years of experience building mission-critical and complex business solutions to understand the many facets of our clients' business and technological needs, providing the highest level of service.	As a trusted IT solutions provider and partner for over 15 years, we take IT management off our customers' daily routines. From securing IT environments, building strategic infrastructures and ensuring data backup, to staying on top of warranties and services agreements, we ensure the best quality of services in the managed services field.

Artificial Intelligence (AI) and Machine Learning (ML)
Commercial and public sector organizations are adopting rapidly emerging AI techniques to build newer capabilities and gain from them. We design and implement effective and efficient AI-based solutions using supervised, unsupervised, and deep-learning machine learning models and generative AI techniques. Furthermore, we evaluate AI-based tools and implement and optimize them for specific corporate situations.

www.**web-traits.com**

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Services

Cybersecurity
- Information Assurance & Vulnerability Assessment
- Penetration Testing and Security Assessment
- Assessment & Authorization (A&A)
- Network Monitoring and Traffic Analysis
- Cloud Computing and Software as a Service (SaaS)

Software Design & Development
- Web Portals and Application Development
- Mobile Application Development
- Software Design and Architecture
- Advanced Database Design and Management
- Systems Automation and Integration

Oracle Planning & Budgeting
- Oracle Hyperion Planning and Budgeting
- Hyperion Public Sector Planning and Budgeting
- Oracle E-Business Suite
- PeopleSoft Enterprise
- Systems Applications Products (SAP)

Managed Services
- Contingency Planning
- Production Support and Maintenance
- Data Storage, Warehouse and Management
- Staffing Management and Procurement Services
- Disaster Recovery & Business Continuity

AI/ML
- AI Model Optimization to Requirements
- Collection, Analysis and Preparation of Training Data for AI Applications
- Software Development for Architecting AI Models
- Training, Validation and Verification of AI Models
- Risk Assessment and Risk Mitigation of AI Models
- User Training
- Evaluation and Recommendation of AI-based Tools

Customers

- **Department of Homeland Security**
- **United States Department of Defense**
- **United States Department of Education**
- **Inter-American Foundation**
- **U.S. Small Business Administration**
- **Department of Health Care Finance**
- **Washington Health Benefit Exchange**
- **Maryland Judiciary**
- **Maryland Energy Administration**
- **Maryland State Department of Education**
- **Social Security Administration**
- **The Federal Reserve Board**
- **Farm Credit Administration**
- **U.S. Postal Service**

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NAICS Codes: 236220, 511210, 541211, 541330, 541511, 541512, 541513, 541519, 541611, 541612, 541990, 561110, 561320, 562112, 611420

CAGE Code: 56BP5

Company Overview

Web Traits, Inc., is an information technology (IT) solutions provider based near Washington, DC. We build, secure and operate enterprise-class computer systems. Founded in 2007, we augment program management offices with our superior technical resources; flexible, cost-effective service delivery; and corporate leadership. Our engineers, developers and project management team work together to implement solutions for our government and commercial clients to protect systems and streamline, optimize, and maximize business performance.

Contracting Vehicles

- **GSA MAS Information Technology**
- **OASIS SB (Sub)**
- **CATS+ (MD DoIT)**
- **CIO-SP3 SB (Sub)**
- **NOAA NMITS**
- **FAA eFAST**

Certifications

- **CRMSDC**
- **SWaM (Virginia)**
- **MBE (Maryland)**
- **DBE**

Industry Partners

Microsoft PARTNER NETWORK

IBM SOLUTIONS PROVIDER

ORACLE SILVER LEVEL

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